

FOR IMMEDIATE RELEASE 2/7/2011

Contact: Bob Bushnell 781-272-5135

bbushnell@scanningdevices.com

## SCANNING DEVICES IS SELECTED BY MMJ LABS FOR INNOVATE NEW HEALTHCARE PRODUCT

MMJ Labs, LLC has selected Scanning Devices, Inc. of Burlington, MA to design, develop and prototype all electromechanical components of an innovative new healthcare product called Buzzy. MMJ Labs was started in 2006 to develop a product that minimizes sharp needle pain. Invented by a pediatric emergency physician, pain researcher, and mother of three, Buzzy is an immediately acting, reusable, and inexpensive way to deal with sharp pain. (www.buzzy4shots.com)

Scanning Devices, founded in 1986, provides custom engineering and manufacturing solutions to a broad array of customers. The company specializes in electromechanical design and development, and most often manufactures the products it designs for its customers. (www.scanningdevices.com)

"We are pleased to be partnering with Scanning Devices", said Valerie Staffey, Director of Manufacturing at MMJ Labs. We qualified a number of companies for this project and selected Scanning Devices based on their experience, ability to meet our tight project deadlines, and competitive quote. We knew when we selected Scanning Devices that their manufacturing experience would ensure that we received a quality product ready for cost effective volume manufacturing."

For children, the Buzzy® device resembles a chubby bee that helps to distract children during a shot. When the device is activated and pressed on the skin, nearby sensations are reduced through four separate physiologic mechanisms. In a randomized controlled trial, "Buzzy®" decreased children's pain with intravenous catheter insertion significantly more than standard pain relief options.

"Scanning Devices is proud to be able to support the success of Buzzy®" said Bob Bushnell, Vice President of Business Development. "We have developed a number of products for companies in the Healthcare Industry and this additional experience will further extend our portfolio of successful development projects in this segment."

## **About Scanning Devices**

Founded in 1986 and located in Burlington, MA, Scanning Devices has served over 300 customers in 10 countries. Scanning Devices specializes in the design, development and manufacture of a broad array of products using core competencies in electromechanical design, firmware and PC board development, and high quality, cost competitive, manufacturing. Scanning Devices manufactures most of the products it designs and develops at its facility in Burlington, MA.